

TITLE SPONSER



TWELFTH ANNUAL
2022 BASKETBALL HALL OF FAME
ROTARY CLUB OF SPRINGFIELD
SERVICE ABOVE SELF AWARD LUNCHEON

THURSDAY, DECEMBER 15TH, 2022 - 12:00pm

**CENTER COURT AT THE NAISMITH MEMORIAL
BASKETBALL HALL OF FAME**



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA



**NAISMITH MEMORIAL
BASKETBALL HALL OF FAME**

TITLE SPONSOR



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

2022 SERVICE ABOVE SELF HONOREES

National Honoree

The V Foundation

Local Honoree

Judy Matt

Springfield Rotary Paul Harris Lifetime Achievement Award

Jack Toner



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA

TITLE SPONSOR



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

TWELFTH ANNUAL SPRINGFIELD ROTARY CLUB SERVICE ABOVE SELF LUNCHEON THURSDAY, DECEMBER 15TH, 2022- 12:00pm

On Thursday, December 15th, the Springfield Rotary Club will host its annual Service Above Self Luncheon at the Basketball Hall of Fame on the historic “Jerry Colangelo Court of Dreams” at Center Court.

At this annual celebration, the Springfield Rotary Club joins the Basketball Hall of Fame to present the “Service Above Self Awards”, honoring local and national recipients. These prestigious awards are the Rotary Club’s highest honor, recognizing those individuals that put their service to others above personal goals.



TITLE SPONSOR



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

2022 "SERVICE ABOVE SELF" AWARD HONOREES

NATIONAL HONOREE – The V Foundation



V FOUNDATION[®]

Victory Over Cancer

LOCAL HONOREE – Judy Matt





NATIONAL HONOREE The V Foundation



The V Foundation for Cancer Research was founded by ESPN and legendary basketball coach Jim Valvano in 1993 with one goal in mind: to achieve Victory Over Cancer®.

Since its formation in 1993, the V Foundation has awarded nearly \$290 million in cancer research grants nationwide and has grown to become one of the premier supporters of cutting-edge cancer research. Due to generous donors, the Foundation has an endowment that covers administrative expenses meaning that every penny raised is invested in research to conquer cancer.

Jim Valvano, for whom the V Foundation is named, had a successful coaching career with multiple schools, most notably at North Carolina State University. While the head coach at NC State, his team won the 1983 NCAA Division I men's basketball title against improbable odds. Valvano is most remembered for his ecstatic celebration after winning the national championship game against the heavily favored Houston Cougars.



Photo by Roger Winstead

Valvano is also remembered for an inspirational and memorable speech delivered at the 1993 ESPY Awards while terminally ill with cancer. Valvano implored the audience to laugh, think, and cry each day and announced the formation of The V Foundation for Cancer Research whose motto would be "Don't give up. Don't ever give up."



2022 LOCAL HONOREE

Judy Matt

Dr. Judith A. Matt is President of the Spirit of Springfield, celebrating Springfield's biggest, best and brightest since 1989, and she is co-founder of Bright Nights at Forest Park.

Under her leadership, the Spirit of Springfield brings the community together in celebration with events that include World's Largest Pancake Breakfast, Star Spangled Springfield, Springfield's September 11th Ceremony, City of Bright Nights Ball, and Bright Nights at Forest Park, which has welcomed more than 6 million visitors since opening in 1995. One of her proudest moments was seeing the completion of Springfield's September 11th Monument.

She has raised several millions in corporate contributions and donated products and services. She has shared her talents to assist with MGM Springfield's opening procession and Red Sox Winter Weekend, Basketball Hall of Fame Enshrinements, Dr. Seuss Museum opening, and many municipal events.

Prior to the Spirit of Springfield, Dr. Matt served as Commissioner of the Mayor's Office of Community Affairs.





2022 Springfield Rotary Paul Harris Lifetime Achievement Award Jack Toner

Jack Toner is a 3rd generation insurance agency owner of Sumner & Toner Insurance located in Longmeadow with his business partner, Bud Sumner.

He has held various roles in The Springfield Rotary Club over the past 11 years. He began serving on the Board of Directors in 2012 as a director and then worked his way up to Club President for the 2015-2016 Rotary Year. After serving as Club President, Jack became Chair of the Foundation committee with the aid of long time Rotarian, Dene Kimball. The Foundation committee raises funds for local and international projects throughout the world. According to Jack, "The Rotary Foundation is commonly known for its

work in combatting polio worldwide. However, the foundations mission extends to combating illiteracy, resolving conflict and economically empowering individuals around the world. A small action of a \$100 donation made by a Springfield Rotarian has the ripple effect of positivity to bring dignity and opportunity to our fellow global citizens."



When Jack is not participating in Rotary, he enjoys swinging a hammer at Greater Springfield Habitat for Humanity where he is a past Chair of their signature spring fund raiser "Men Can Cook." He was also deeply involved in the Young Professional Society of Springfield from 2008 to 2013.

Jack lives in Longmeadow with his wife Elizabeth Toner and 3-year-old daughter Beatrice. He enjoys spending time on Cape Cod, relaxing with family and competing in rowing regattas in the spring and fall in his single rowing shell.



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

**SERVICE ABOVE SELF AWARDS
PAST RECIPIENTS**

2010 - Bob Lanier & Dan Roulter

2011 - Rebecca Lobo & Charles Ryan

2012 - Jim Calhoun & The D'Amour Family

2013 - Vinny Del Negro, Paul & Diane Doherty

2014 - Bob Delaney, Bob Perry & York Mayo

2015 - Mike Glenn & Henry Thomas

2016 - Spencer Haywood & Susan J. Kaplan

2017 - Nancy Lieberman, Jack & Colette Dill

2018 - John Calipari & Jeb Balise

2019 - Bob & Chris Hurley &
The Western Mass Jimmy Fund Golf Committee

2021 - Tamika Catchings, Tom & Kit Dennis
On behalf of The Dennis Group & Dr. Mary Anne Herron



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

TITLE LUNCHEON SPONSOR - \$10,000

- 2 Premium tables for ten to the Springfield Rotary Club Service Above Self Luncheon
- Premium placement full page color advertisement in the Luncheon Program (4.75"x7.375")
- Private Meet & Greet & Photo with Honorees
- Title Sponsor recognition on cover of luncheon program
- Title Sponsor recognition on prominent banner hung from center court
- Title Sponsor recognition on Center Court Jumbo Screen
- Title Sponsor recognition on the luncheon video screens
- Opportunity to include brief video during Luncheon Program
- Opportunity to host Promotional Table in HOF Lobby prior to Luncheon
- Game ticket vouchers for any home Springfield Thunderbirds game for all guests
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests

PRESENTING LUNCHEON SPONSOR - \$7,500

- 2 Premium table for eight to the Springfield Rotary Club Service Above Self Luncheon
- Premium placement full page color advertisement in the Luncheon Program (4.75"x7.375")
- Presenting Sponsor recognition on cover of luncheon program
- Presenting Sponsor recognition on prominent banner hung from center court
- Presenting Sponsor recognition on Center Court Jumbo Screen
- Presenting Sponsor recognition on the luncheon video screens
- Opportunity to include brief video during Luncheon Program
- Opportunity to host Promotional Table in HOF Lobby prior to Luncheon
- Game ticket vouchers for any home Springfield Thunderbirds game for all guests
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

CENTER COURT LUNCHEON SPONSOR - \$3,000

- 1 Premium table for ten to the Springfield Rotary Club Service Above Self Luncheon
- Premium placement full page color advertisement in the Luncheon Program (4.75"x7.375")
- Center Court Sponsor recognition in luncheon program
- Center Court Sponsor recognition on prominent banner hung from center court
- Center Court Sponsor recognition on Center Court Jumbo Screen
- Center Court Sponsor recognition on the luncheon video screens
- Opportunity to include brief video during Luncheon Program
- Opportunity to host Promotional Table in HOF Lobby prior to Luncheon
- Game ticket vouchers for any home Springfield Thunderbirds game for all guests
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests

PLATINUM LUNCHEON SPONSOR - \$2,500

- 1 Premium table for ten to the Springfield Rotary Club Service Above Self Luncheon
- Premium placement full page color advertisement in the Luncheon Program (4.75"x7.375")
- Platinum Sponsor recognition within inside cover of luncheon program
- Platinum Sponsor recognition on prominent banner hung from center court
- Platinum Sponsor recognition on Center Court Jumbo Screen
- Game ticket vouchers for any home Springfield Thunderbirds game for all guests
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

GOLD LUNCHEON SPONSOR - \$1500

- Table for eight to the Service Above Self Luncheon
- Half Page Full Color Advertisement in the luncheon program
- Gold Sponsor recognition within the luncheon program
- Gold Sponsor recognition on the welcome signage at the luncheon
- Game ticket vouchers for any home Springfield Thunderbirds game for all guests
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests

SILVER LUNCHEON SPONSOR - \$1000

- Table for eight to the Service Above Self Luncheon
- Silver Sponsor recognition within the luncheon program
- Silver Sponsor recognition on the welcome signage at the luncheon
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests

BRONZE LUNCHEON SPONSOR - \$600

- Half table for four to the Service Above Self Luncheon
- Bronze Sponsor recognition within the luncheon program
- Bronze Sponsor recognition on the welcome signage at the luncheon
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests

LUNCHEON SUPPORT SPONSOR - \$250

- Half Page Full Color Advertisement in the luncheon program
- Sponsor designation on the center court scrolling marquee
- Sponsor recognition on the welcome signage at the luncheon
- Sponsor recognition on the concourse lobby cubes
- Game ticket vouchers for any home Division 1 AIC Hockey game for all guests



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA

TITLE SPONSOR



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

For additional information on tickets, advertising, or sponsorship packages, please contact...

Jeremy Therrien – Representing the Basketball Hall of Fame
(413)231-5521 or jtherrien@hoophall.com

For billing and payment information, please contact Jeremy Therrien to request an invoice or to secure payment.

LUNCHEON TICKETS

Individual Ticket: \$75

**COMMEMORATIVE LUNCHEON PROGRAM
ADVERTISEMENT INFORMATION**

Full Page (4.75" x 7.5") Color Advertisement.....	\$500
Half Page (4.75"x3.6875") Color Advertisement.....	\$250
Quarter Page (2.1875" x 3.6875") – B&W.....	\$125
"Friend of the Event" Listing.....	\$50

ARTWORK DEADLINE: DECEMBER 1st, 2022

All files are to be in .pdf format

Email artwork to: jtherrien@hoophall.com



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA

TITLE SPONSOR



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

COMMEMORATIVE LUNCHEON PROGRAM

THE FOLLOWING ADVERTISEMENT'S ARE AVAILABLE

Full Page (4.75" x 7.5") Color Advertisement.....	\$500
Half Page (4.75"x3.6875") Color Advertisement.....	\$250
Quarter Page (2.1875" x 3.6875") – B&W.....	\$125
"Friend of the Event" Listing.....	\$50

ARTWORK DEADLINE: DECEMBER 1st, 2022

All files are to be in .pdf format

Email artwork to: jtherrien@hoophall.com



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA